Power of SUNY 2020

A Proposed Performance System
2014
2009-10: Creating The Power of SUNY

64 Campus Tour
Group of 200 traveled to eight Town Hall-style meetings across the state
Big Hairy Audacious Goal:

SUNY will be a key engine of revitalization for New York State’s economy and enhance the quality of life for the state’s citizens.
SUNY and the Entrepreneurial Century
SUNY and the Seamless Education Pipeline
SUNY and an Energy-Smart New York
SUNY and a Healthier New York
SUNY and the World
SUNY and the Vibrant Community
2010-11: Measuring *The Power of SUNY*

YOU CAN HOLD US TO IT.

A Competitive SUNY

Diversity *Counts*

A Competitive NY
2011-12: Legislative Support
2012-13: Systemness at Work
Recognize and Reward Performance in Key Areas
Recognize National Context: Performance-Based Initiatives
Define SUNY’s ROI
Identify outcomes that are mission critical, understandable, and widely inclusive

Select measures that are easy to track on a regular basis, aligned with existing assessments

Build on existing data collection (Report Card)

Maintain sensitivity to external conditions & mission

Drive continuous improvement

Be ambitious and visionary
Over 116 Metrics Discussed
The Game Plan

Solicit Broad Input

November Board of Trustees Resolution

Advocacy
SUNY Excels

Our Proposed Performance System
Demonstrating the Power of SUNY 2020
Five Priority Areas of SUNY Excels

- Access
- Completion
- Success
- Research
- Engagement
SUNY Excels

System-level priorities

System and campus goals and commitments

Supporting System-wide initiatives

Reasonable number of key measures tracked at the System level
SUNY Excels
Our Shared Commitment to Excellence: as a System, Sectors of Campuses and Individual Institutions. We will excel in our service to students, in the development of our faculty and staff, and in our support of New York State.
“with the broadest possible access, fully representative of all segments of the population in a complete range of academic, professional and vocational postsecondary programs... offered through a geographically distributed comprehensive system...”
Typical Fall Enrollment
16.5%
460,000

Beyond Fall Census Enrollment
5.8%
160,000

Non-Credit Continuing Education
25.5%
710,000

CHS (SO)
0.6%
18,000

EOC
0.4%
11,400

ATTAIN
0.5%
14,000

Special Auditors
0.1%
2,700

Cornell Cooperative Extensions
50.3%
1,400,000

SUNY’s Full Enrollment
2,781,100

Diversity

SUNY serves active military, national guard and reservists and veterans

Diversity in the broadest sense of the word


SUNY serves the youngest members of our communities to the most senior members of our communities, 6 weeks to 92 years
Affordability

Discovered Value

The State University of New York

www.suny.edu/student • 800.342.3811

June - July

Apply for federal student loans, if applicable.

May

By May 1, notify colleges of your enrollment decision. Accept both offers of admission and financial aid at your college of choice.

April

Compare financial aid packages from different schools and choose your college.

March

Watch the mail for financial aid award letters (ends April).

February

If you have completed the FAFSA:

• Watch your email for a notice from the U.S. Department of Education with a link to access your Student Aid Report (SAR).
• Make corrections to the FAFSA using the IRS Data Retrieval Tool.
• Call 1-800-4-FED-AID if you have not received your SAR.
• Advise financial aid officers at the colleges you have listed on the FAFSA of any unusual circumstances which may affect your family’s ability to pay for college, such as unemployment or unusual medical expenses.
• If you have not completed the FAFSA, do so now at www.fafsa.ed.gov.

January

• Parents should be prepared to complete their income tax returns as early as possible. They are required for most financial aid applications.
• File the FAFSA now at www.fafsa.ed.gov.
• Estimate your income. If your parents have not yet filed their tax returns.
• If you need a paper application, call 1-800-4-FED-AID.
• New York State residents should apply for the New York State Tuition Assistance Program (TAP). Use the link on the FAFSA confirmation page to go to TAP on the Web. If you need more information, visit www.hesyc.org.

November

You and one parent should request a federal student aid PIN number at www.pin.ed.gov.

December

Start a financial aid folder to keep all financial aid documents organized. Information you should collect for your financial aid folder:

• Your social security number
• Your parents’ social security numbers and dates of birth
• Your parents’ marital status
• Tax returns for you and your parents
• W2s for you and your parents
• Bank, credit card, rent, and business records for you and your parents
• Your driver’s license number
• Your alien registration number (for non-U.S. citizens)
• Wills for you and one parent

August

Request admissions applications and information from colleges.

Create a calendar of all deadlines:

• Admissions
• Scholarships
• Financial aid applications

Create a schedule to visit colleges.

July (or earlier – in your junior year)

• To help you calculate the price of college use: Free 4Caster
  www.fafsa.ed.gov, or SUNY net price calculator
  www.suny.edu/npc
• Begin to search for scholarships. The best place to find scholarship information is at your colleges of interest, parents’ places of employment, local libraries, high schools, and the Web site at start your search:
  • www.fastweb.com
  • www.studentsaid.gov
  • www.scholarship.com
  • www.collegeboard.org
  • www.go2college.com

Senior Year

JULY (or earlier – in your junior year)

• To help you calculate the price of college use: Free 4Caster
  www.fafsa.ed.gov, or SUNY net price calculator
  www.suny.edu/npc
• Begin to search for scholarships. The best place to find scholarship information is at your colleges of interest, parents’ places of employment, local libraries, high schools, and the Web site at start your search:
  • www.fastweb.com
  • www.studentsaid.gov
  • www.scholarship.com
  • www.collegeboard.org
  • www.go2college.com

The State University of New York

FINANCIAL AID TIMELINE 2012-13

DISCOVER Value

As you move through your senior year, we hope this financial aid timeline will help you become familiar with the aid application process. Dates may vary, so check with your campus or interest to confirm requirements and deadlines. Apply for financial aid early and online if possible.
Enable all those we serve to achieve their goals. Increase degree/award production, on time degree completion, non-degree completion and services, and ensure seamless transfer.
The Student Achievement Measure (SAM) provides a comprehensive picture of student progress on their path to earning a college degree or certificate. As compared to the limitations of typical graduation rate measures, SAM reports more outcomes for more students. [learn more »]

ASSOCIATE / CERTIFICATE MODEL

First-time-at-institution, Full-time Students Starting Fall 2007

Number of students: 2,689

roll over each bar for detail data

41% 34% 25%

WITHIN 6 YEARS

0% 10% 20% 30% 40% 50% 60% 70% 80% 90% 100%

Graduated: Reporting institution
Enrolled: Reporting institution
Transferred: Other Institution
Current Status Unknown

BACHELOR'S MODEL

First-time-at-institution, Part-time Students Starting Fall 2007

Number of students: 2,584

roll over each bar for detail data

31% 7% 22% 32%

WITHIN 6 YEARS

0% 10% 20% 30% 40% 50% 60% 70% 80% 90% 100%

Graduated: Reporting institution
Enrolled: Reporting institution
Transferred: Other Institution
Current Status Unknown

Completion, Persistence, Transfer
Robust system and campus supports for student success; SUNY students are prepared for the most successful possible launch into further education, career and citizenship.
Earnings and unemployment rates by educational attainment

Unemployment rate in 2013 (%)

- Doctoral degree: 2.2%
- Professional degree: 2.3%
- Master's degree: 3.4%
- Bachelor's degree: 4.0%
- Associate's degree: 5.4%
- Some college, no degree: 7.0%
- High school diploma: 7.5%
- Less than a high school diploma: 11.0%

All workers: 6.1%

Median weekly earnings in 2013 ($)

- Doctoral degree: $1,623
- Professional degree: $1,714
- Master's degree: $1,329
- Bachelor's degree: $1,108
- Associate's degree: $777
- Some college, no degree: $727
- High school diploma: $651
- Less than a high school diploma: $472

All workers: $827

Degree Progression / Additional Credentialing
Applied Learning

Multi-Cultural Experiences

Undergraduate Research Symposium
SUNY University Faculty Senate
Faculty Council of Community Colleges

1ST ANNUAL CONFERENCE ON
FOREIGN LANGUAGE TEACHING

Study Abroad
The world in your hands
Financial Literacy

**Estimated Cost of Attendance in the 2017/18 Academic Year**

<table>
<thead>
<tr>
<th>Item</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Direct Costs</td>
<td>$23,283 per year</td>
</tr>
<tr>
<td>Tuition and fees</td>
<td>$4,393</td>
</tr>
<tr>
<td>Estimated books and supplies</td>
<td>$4,400</td>
</tr>
<tr>
<td>Estimated transportation</td>
<td>$600</td>
</tr>
<tr>
<td>Estimated other educational costs</td>
<td>$450</td>
</tr>
</tbody>
</table>

College Overview

**Graduation Rate**
Percentage of full-time students who graduate within 6 years: 71%

**Loan Default Rate**
Percentage of borrowers entering repayment and delinquency on their loans:
- SUNY System: Low
- Compare with Institutions: Low

**Estimated Remaining Cost After Grants and Scholarships**

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Debt</td>
<td>$15,643 per year</td>
</tr>
</tbody>
</table>

**Loans Offered**

<table>
<thead>
<tr>
<th>Loan Type</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Federal Direct Subsidized Loan</td>
<td>$1,850</td>
</tr>
<tr>
<td>Federal Direct Unsubsidized Loan</td>
<td>$1,000</td>
</tr>
</tbody>
</table>

**Financial Aid Days 2014**

**SUNY**
Saturday, February 22
46 locations throughout New York State

**Prospective Students**
Click here to go to
Financial Literacy Tools
“...the state university...encourages and facilitates basic and applied research for the purpose of the creation and dissemination of knowledge vital for continued human, scientific, technological and economic advancement...”
Research Productivity

SUNY High Needs Grant Program

“SUNY Networks of Excellence

“This initiative will help bring our best ideas to market right here in New York State.” – Governor Andrew Cuomo

Empire Innovation Program
Philanthropic Support

SUNY Thought Leaders

Chancellor’s Society

The State University of New York
Distinguished Academy

SUNYCON 2014: EXECUTING CHANGE

A deeper look at the mechanics of change enables us to build the habits of mind to look at our actions through the lens of improvement.

SUNY CRITICAL ISSUES IN HIGHER EDUCATION
SUNY's engagement – it’s economic, cultural and societal impact on New York State and beyond. Sharing SUNY expertise with the business, agricultural, governmental, labor and nonprofit sectors of the state ...for the purpose of enhancing the well-being of the people of the state of New York…
START-UP NY

Scholarship, Discovery & Innovation

Commercialization

START-UP NY Campus Plan Status Report
August 2014

Approved Campuses (44)
1. SUNY at Albany
2. SUNY at Buffalo
3. SUNY at Binghamton
4. SUNY at Downstate
5. SUNY at Stony Brook
6. SUNY at Purchase
7. SUNY at New Paltz
8. SUNY at Polytechnic
9. SUNY at Potsdam
10. SUNY at Oneonta
11. SUNY at Geneseo
12. SUNY at Fredonia
13. SUNY at Cortland
14. SUNY at Delhi
15. SUNY at Oswego
16. SUNY at College at New Paltz
17. SUNY at Rome
18. SUNY at Potsdam
19. SUNY at College at Plattsburgh
20. SUNY at Utica
21. SUNY at College at Glennville
22. SUNY at College at Ogdensburg
23. SUNY at Buffalo State
24. SUNY at College at Geneseo
25. SUNY at College at Fredonia
26. SUNY at College at Oneonta
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39. SUNY at College at Plattsburgh
40. SUNY at College at Utica
41. SUNY at College at Glennville
42. SUNY at College at Ogdensburg
43. SUNY at College at Buffalo State
44. SUNY at College at College at Geneseo

Submitted Plans Under Review (33)

SUNY The State University of New York
SUNY Discoveries
Workforce Development

TAACCCT
TRADE ADJUSTMENT ASSISTANCE COMMUNITY COLLEGE AND CAREER TRAINING GRANT PROGRAM
Community Service

Cultural Contributions

SUNY Maritime students carry rescue boats during Hurricane Sandy
Next Steps

Campuses and System Commit to Goals

Areas for Targeted Investment Identified

Finalize Metrics/Targets

Research

Engagement

Access

Completion

Success

Advocacy