# 2014-2015 Four Year Degree Plan for:

**Bachelor of Music, emphasis in Music Business**

**Any instrument**

## Fall Semester ~15 credit hours
- MUCB 101 Keyboard Skills I
- MUCB 103 Theory I
- MUCB 104 Aural Skills I
- MUCS 420 Applied Studio
- Ensemble(s)
- Microeconomics –or- Macroeconomics (SA)
- Writing & Critical Thinking (FW) –or- Math (FM)

## Spring Semester ~16 credit hours
- MUCB 102 Keyboard Skills II
- MUCB 105 Theory II
- MUCB 106 Aural Skills II
- MUCS 420 Applied Studio
- Ensemble(s)
- Microeconomics –or- Macroeconomics (SA)
- Writing & Critical Thinking (FW) –or- Math (FM)
- Non-music/non-business course

## Second Year

## Fall Semester ~17 credit hours
- MUCB 203 Theory III
- MUCB 204 Aural Skills III
- MUCB 201 Music History I
- MUCP 209 Conducting I
- MUCS 420 Applied Studio
- Ensemble(s)
- MUAI 327 Music Business I
- ACCT 201 Principles of Accounting I

## Spring Semester ~17 credit hours
- MUCB 205 Theory IV
- MUCB 206 Aural Skills IV
- MUCB 202 Music History II
- MUCP 309 Conducting II
- MUCS 420 Applied Studio
- Ensemble(s)
- MUAI 328 Music Business II
- MGMT 301 Principles of Management

## Third Year

## Fall Semester ~16 credit hours
- MUCB 323 Music History III -or- Non-music/non-business course
- MUCS 420 Applied Studio
- Ensemble(s)
- MUAI 421 Practicum in Music Business -or- Music Business Elective
- MUAI 320 Music Business Technology
- Non-music/non-business course
- PE/HW course

## Spring Semester ~17 credit hours
- MUCB 323 Music History III -or- Non-music/non-business course
- MUCS 420 Applied Studio
- Ensemble(s)
- MUAI 400 Legal Aspects of the Music Industry
- MUAI 421 Practicum in Music Business -or- Music Business Elective
- MUAI 329 Essential Practices in Music Business -or- Music Business Elective
- MKTG 301 Principles of Marketing

## Fourth Year

## Fall Semester ~13 credit hours
- MUCS 420 Applied Studio
- Ensemble(s)
- MUAI 329 Essential Practices in Music Business -or- Music Business Elective
- Non-music/non-business course
- Non-music/non-business course
- PE/HW course

## Spring Semester 12 credit hours
- MUAI 422 Music Business Internship

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1. Any instrument is acceptable for this emphasis.
2. Microeconomics or Macroeconomics (SA) is required.
3. Writing & Critical Thinking (FW) or Math (FM) is required.
4. Music Business Elective is required.
5. MUSC 420 Applied Studio is required.

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NOTES:

1 Different instruments will have somewhat different ensemble requirements. Details about ensemble requirements can be found in the Crane Undergraduate Student Handbook (in section V). Additionally, students for whom piano is their primary instrument do not take Keyboard I and II (MUCB 101 & 102).

2 These courses can be taken either semester listed, but should be taken in one of the semesters indicated in order to complete the degree requirements in the prescribed time.

3 See page 4 for detailed information, but the required non-music/non-business courses are:
   - General Education courses that must be taken outside of music, and
   - non-music liberal arts electives

4 Music Business Electives: students must take at least two music business electives, which are MUAI 3XX or 4XX courses.

5 Be aware of course rotations for these courses:
   - Music Business I is offered every fall semester
   - Music Business II is offered every spring semester
   - Music Business Technology is offered every fall semester
   - Legal Aspects of the music Industry is offered every spring semester
   - Essential Practices in Music Business is offered in odd-year spring and odd-year fall semesters only.

In addition, please note that:
   - the Practicum in Music Business is often taken during the summer.
   - the Music Business internship can also occur over the summer. For double majors (such as Music Business/Music Education double majors), the Internship may occur during the summer or the fall following student teaching. It is preferred that the Internship be the final course taken in the degree so students are able to take any job offers that may occur as a result of the internship.
## 2014-2015 Degree Check List for: Bachelor of Music, emphasis in Music Business Any instrument

### Music Courses

121 total minimum credit hours in degree  
85 total minimum credit hours in music  
15 total minimum credit hours in business

#### Basic Musicianship:

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Name</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>MUCB 101 &amp; 102</td>
<td>Keyboard Skills I &amp; II          (2 cr)</td>
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</tr>
<tr>
<td>MUCB 103, 105, 203, 205</td>
<td>Theory I, II, III, IV (12 cr)</td>
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<tr>
<td>MUCB 104, 106, 204, 206</td>
<td>Aural Skills I, II, III, IV (4 cr)</td>
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<tr>
<td>MUCB 201, 202, 323</td>
<td>Music History I, II, III (9 cr)</td>
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<tr>
<td>MUCP 209 &amp; 309</td>
<td>Conducting I &amp; II (2 cr)</td>
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#### Performance:

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Name</th>
<th>Credits</th>
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<tbody>
<tr>
<td>MUCS 420</td>
<td>Applied Studio (7 semesters @ 2 cr = 14 cr)</td>
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</tbody>
</table>

Non-credited performance requirements:
- Pass Level A
- 10- or 30-Minute Recital

Major Instrumental Ensemble (7 semesters @ 1 cr = 7 cr) – for details, see ensemble information in the Crane Undergraduate Student Handbook (beginning on page 50)

#### Music Business:

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Name</th>
<th>Credits</th>
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<tbody>
<tr>
<td>MUAI 327</td>
<td>Music Business I (3 cr)</td>
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<tr>
<td>MUAI 328</td>
<td>Music Business II (3 cr)</td>
<td></td>
</tr>
<tr>
<td>MUAI 400</td>
<td>Legal Aspects of the Music Industry (3 cr)</td>
<td></td>
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<tr>
<td>MUAI 320</td>
<td>Music Business Technology (3 cr)</td>
<td></td>
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<tr>
<td>MUAI 329</td>
<td>Essential Practices of Music Business (3 cr)</td>
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<tr>
<td></td>
<td>Two music business electives (MUAI 3XX or 4XX). (6 cr) Options include:</td>
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<tr>
<td></td>
<td>MUAI 401 Arts Administration and Grant Writing</td>
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<td></td>
<td>MUAI 410 Music Merchandising and Retail</td>
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<td></td>
<td>MUAI 431 Recording and Production Techniques</td>
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<tr>
<td></td>
<td>MUAI 432 Advanced Recording and Production Techniques</td>
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<td></td>
<td>MUAI 433 Inside a Record Label</td>
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<tr>
<td></td>
<td>Special topics courses (MUAI 395/495)</td>
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<tr>
<td></td>
<td>MUAI 421 Practicum in Music Business (2 cr)</td>
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<tr>
<td></td>
<td>MUAI 422 Music Business Internship (12 cr)</td>
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#### Business and Economic Courses:

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Name</th>
<th>Credits</th>
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</thead>
<tbody>
<tr>
<td>ECON 105</td>
<td>Principles of Microeconomics (3 cr)</td>
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</tr>
<tr>
<td>ECON 110</td>
<td>Principles of Macroeconomics (3 cr)</td>
<td></td>
</tr>
<tr>
<td>ACCT 201</td>
<td>Principles of Accounting I (3 cr)</td>
<td></td>
</tr>
<tr>
<td>MKTG 301</td>
<td>Principles of Marketing (3 cr)</td>
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</tbody>
</table>
General Education Courses

Students must complete the required number of credits within each Gen Ed designation. No more than eight General Education credits can come from the same department. Note that there are three Departments in The Crane School of Music (Music Education, Performance, & Theory/History/Composition). Students must satisfy at least one of the AE, AC or XC modes outside of Crane; practically speaking, this means the XC will be fulfilled outside of Crane. All courses receive LA credit unless the course title has an "@" in front of it in the Schedule of Classes.

21 total minimum credit hours outside of music and required business courses
32 total minimum general education credit hours
30 total minimum liberal arts credit hours in the degree (music & non-music)

Freshman Experience:

<table>
<thead>
<tr>
<th>Course</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>FW - Writing and Critical Thinking</td>
<td>4 cr</td>
</tr>
<tr>
<td>FM - Freshman Math</td>
<td>3 cr</td>
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<tr>
<td>FC - Critical Thinking</td>
<td>1 course, 0 cr</td>
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</tbody>
</table>

Minutes for AE, AC, and XC:

<table>
<thead>
<tr>
<th>Modes of Inquiry</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>SB or SP - Scientific Inquiry</td>
<td>3 cr</td>
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<tr>
<td>SA - Social Analysis</td>
<td>3 cr</td>
</tr>
<tr>
<td>XC - Cross-Cultural</td>
<td>3 cr</td>
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<tr>
<td>AE - Aesthetic-Experiential</td>
<td>2 cr</td>
</tr>
<tr>
<td>AC - Aesthetic-Critical</td>
<td>3 cr</td>
</tr>
<tr>
<td>HI - Historical Inquiry</td>
<td>3 cr</td>
</tr>
<tr>
<td>SI - Speaking Intensive</td>
<td>1 course, 0 cr</td>
</tr>
<tr>
<td>WI - Writing Intensive</td>
<td>1 course, 0 cr</td>
</tr>
</tbody>
</table>

As of May 2014 these two requirements are now graduation requirements and not part of the general education requirements. Resolution of how music majors will fulfill these requirements will be worked on during the 2014-15 school year. It is hoped they will be fulfilled through courses already in the major.

Modern Language Proficiency:

<table>
<thead>
<tr>
<th>Course</th>
<th>Credits</th>
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<tbody>
<tr>
<td>ML - Students must complete through the equivalent of 103-level. See Undergraduate Catalog for more information. Credits for ML courses count as LA electives.</td>
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</table>

Physical Education/Health Requirement: (credits vary)

<table>
<thead>
<tr>
<th>Course</th>
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<tbody>
<tr>
<td>PE - Students must complete 2 courses with PE or HW designation. For Music Education majors, HLTH 230 School Health fulfills one of these requirements.</td>
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Non-Music Liberal Arts Electives: (6 cr)

<table>
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<tr>
<th>Course</th>
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<td>These courses cannot have an &quot;@&quot; in front of the title in the Schedule of Classes. As noted above, any Modern Language courses taken will count in this category as will an FC course as long as it is a non-music course.</td>
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</tbody>
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