Leadership Tools for Women

Women and Entrepreneurship:
Leveraging Feminine Traits and Incorporating Cultural Differences

Hosted by the SUNY Global Center & the SUNY Leadership Institute
Friday, June 6, 8:00 am – 4:30 pm
SUNY Global Center, Manhattan

Keynote Speaker
Kelly Hoey
Connector, Master Networker & Co-Founder
Women Innovate Mobile (WIM) Accelerator

Come join us on June 6th, network with peers AND celebrate the 10th Anniversary of our Leadership Tools for Women Conference!

Our focus this year is Women and Entrepreneurship. Come learn from entrepreneurs, investors and your peers on how to educate, inspire and empower more female students to become women entrepreneurial leaders who reach their full potential in creating wealth and social value for themselves, their companies and society.

Today, women have reached an inflection point. More women are graduating with advanced degrees. More women are stepping into C-Suite leadership roles at major corporations. And, the number of women-owned businesses has increased by 54 percent from 1997 - 2012, a rate 1.5 times that of men. Yet only 1.8 percent of women-owned businesses reach $1 million or more in revenues, compared to 5 percent for men.

Come learn how we, as educators and mentors, can play a pivotal role in helping women to:

- Embrace fear and move forward
- Leverage their feminine traits to create leadership styles that are authentic for them
- Build strategic networks that propel their careers and businesses
- Incorporate cultural and gender differences to build entrepreneurial and corporate leadership skills that drive profitable and socially responsible businesses.

Seats are limited...SO REGISTER NOW at http://www.cvent.com/d/34qsw7/4W

This is going to be an exciting and dynamic day. Meet old friends and make new ones as you gain new insights, ideas and tools that you can use to address these critical issues and influence the outcomes for women in business.

Cost:

- $110 – SUNY CPD Members (CPD training points accepted for payment)
- $125 – Other SUNY / Non-SUNY

Full Details and Registration: http://www.cvent.com/d/34qsw7/4W

Questions? Contact MaryAnn Stark, SUNY Leadership Institute at maryann.stark@suny.edu or phone 315-214-2428.