**Dr. Millard & Ruth Harmon Student Leader Conference**

**SUNY POTSDAM, FALL 2014**

### IMPORTANT DATES

**RETURN TO POTSDAM**

**SUNDAY, AUG. 24**

9am-4pm

Conference participants may move back into their rooms on campus. When you arrive, come to the Campus Life Office in the Student Union, Room 208 to pick up your keys (please make sure you have a photo ID with you). If you need to arrive later than 4pm on Sunday, please call Julie at 315-267-2013 to make arrangements.

**Note**: Residence Life will open storage for conference participants from 6 - 7pm on Sunday, Aug. 24. This will be the only time storage areas will be open until the rest of students return.

You are expected to return to campus no later than 10am on Monday, Aug. 25.

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**CONFERENCE**

**MONDAY, AUG. 25, 12:45pm - WEDNESDAY, AUG. 27, 7pm**

Participation in all sessions is expected. See the draft schedule on page 2.

**Note**: If you wish to pick up your books during the optional session from 10am - 11am on Monday, Aug. 25 AND you want to pre-order your books online, you must put “pick up on 8/25– Student Leadership” in the message block when you place your order.

**THE FIRST SESSION IS AT 1PM ON MONDAY, AUGUST 25, 2014 IN THE FIRESIDE LOUNGE. PLEASE ARRIVE AT 12:45PM TO SIGN-IN.**

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**WELCOME TEAM**

**THURSDAY, AUG. 28, 9am-3pm**

Your group will be assigned a two and a half hour shift to participate on the Welcome Team (for those members attending the conference only).

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**CLUB SHOWCASE**

**FRIDAY, AUG. 29, 2:30pm-5pm**

Your group will have the opportunity to showcase what you do to this year’s new students. See page 4 for more details.

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**WELCOME CARNIVAL**

**SUNDAY, AUG. 31, 12:30-5pm**

Staff a carnival activity while promoting your group (all members of your group are welcome). Participation in set-up or clean-up as assigned (10am-12pm or 5-7pm) is expected.

### SUGGESTED SUMMER TO DO LIST

You will be very busy during the two and a half days of the conference: attending sessions, networking, and having a great time! This list has been designed to help you prepare items over the summer to enhance your conference experience.

- Discuss ideas and make preparations for your group’s station at the Welcome Weekend Carnival (see more information on page 3). Remember, this is a chance to involve as many members of your group as possible in promoting your organization. Get members of your group involved any way you can: have them staff the event, create displays, etc. Possible ideas to consider as you prepare:
  - Photo Display
  - Information Sheet
  - Business Cards
  - Whatever you do, BE CREATIVE and highlight your group.

- Start planning your group’s Club Showcase. As you plan, remember to include information on how to join your group. You might consider creating items to hand out to people so that they can remember the information.

- Mark your calendars for all Conference and Welcome Weekend dates.
Lisa Damiani
Class of 1990

Lisa Damiani joined the administration of Roswell Park Cancer Institute in 2001 as Executive Director for Governmental Affairs and now serves as the Vice President of External Affairs at the Institute. She acts as Roswell Park’s liaison to elected officials and government agencies, monitors federal and state legislative activities, represents Roswell interests to legislators, and provides recommendations to the Roswell Park administration regarding legislative initiatives.

Before coming to Roswell Park Ms. Damiani had extensive experience within New York State Government holding positions within the Attorney General’s Office, the New York State Assembly and as Director of Operations at a state agency whose purpose was to invest in academic research.

Ms. Damiani has a Bachelor of Arts in Mathematics from the State University of New York at Potsdam. She is a 2005 graduate of Leadership Buffalo and is active in professional national organizations including the current Chair of the Association of American Cancer Institutes, Government Relations Committee. In 2011, Lisa, as a representative of Roswell Park, participated with a coalition of cancer advocates in successfully advocating for the passage of New York State legislation that equalizes the out-of-pocket expenses for cancer patients on oral chemotherapy.

Ms. Damiani has been and continues to be active in numerous civic organizations in the Western New York region and was recognized by the Buffalo Business First newspaper in 2005 as an outstanding young leader selected as a 40 Under 40 honoree.

In 2014, Ms. Damiani decided to establish an endowed scholarship fund for student leaders to acknowledge the high quality of education she received at SUNY Potsdam and particularly the invaluable experience she gained as a member of student government. Her experience as comptroller and treasurer of the Student Government Association, and also a member of the Intercolligate Athletics Board, taught her many life lessons that have served her well both professionally as a successful health care executive and government official and personally as a wife and mother of two children. She is pleased to give back to her alma mater so that future generations of students may experience the benefits of a Potsdam education.

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<tr>
<th>CONFERENCE SCHEDULE AT A GLANCE</th>
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<tr>
<td><strong>Sunday, 8/24</strong></td>
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<tr>
<td>9am-4pm  PICK UP KEYS AT CAMPUS LIFE, Union 208</td>
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<td>Note: Please bring a photo ID with you. If you plan to arrive after 4pm call Julie Dold to make arrangements, see details on page 1.</td>
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<tr>
<td>6pm-7pm  RESIDENCE LIFE STORAGE OPEN</td>
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<td>Note: This will be the only time that storage will be available until the rest of students return to campus.</td>
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| **Monday, 8/25**                |
| 10-11am  PURCHASE YOUR BOOKS AHEAD OF THE RUSH (optional) |
| Note: If you order your books online, you must put “pick up on 8/25–Student Leadership” in the message block. |
| 12-1pm  LUNCH, Fireside Lounge (optional) |
| 12:45-1pm  CONFERENCE REGISTRATION/CHECK-IN, Fireside Lounge |
| 1pm  WELCOME/OVERVIEW, Fireside Lounge |
| 3pm  MAKING PEOPLE FEEL WELCOME & STRENGTHSQUEST INVENTORY |
| 5pm  DINNER |

| **Tuesday, 8/26**              |
| 8am  BREAKFAST |
| 9am  CLUB SHOWCASE PREVIEW |
| 12pm  LUNCH |
| 1:15pm  KEYNOTE SPEAKER, LISA DAMIANI |
| 3pm  SELECT A SESSION |
| Don’t Limit Me To Just A Box: Key Strategies on How to Break Away From Group Stereotypes |
| Wow! Time sure does fly by! How to get everything done? |
| Getting Your Advisor Involved |
| Building Trust Within Your Group |
| 4pm  SELECT A SESSION |
| Wait, You Expect Me to Work: Expectations & Accountability in Your Group |
| Recruiting New Members |
| Getting Your Name Out There: Public Relations & Advertising |
| Conflict Resolution: Simple Solutions for Complex Problems |
| 5pm  DINNER |

| **Wednesday, 8/27**            |
| 8am  BREAKFAST |
| 9am  STRENGTHSQUEST OVERVIEW |
| 10:30am  EXPLORING YOUR STRENGTHS & BUILDING YOUR CAREER PART 1 |
| 12pm  LUNCH |
| 1pm  EXPLORING YOUR STRENGTHS & BUILDING YOUR CAREER PART 2 |
| 2:45pm  EVENT PLANNING PANEL |
| 3:45pm  SELECT A SESSION |
| Retaining Members & Keeping Them Engaged |
| Keep Calm & Carry On |
| What to expect when you are expecting...OH NO! Using Social Media Personally and Professionally |
| 4:45pm  CONFERENCE WRAP UP |
| 5:15pm  DINNER |
WELCOME WEEKEND CARNIVAL 2014

The Welcome Weekend Carnival has been designed to promote more student awareness of, and involvement in, leadership activities. Each group has been assigned an activity to run. You are strongly encouraged to involve as many of your group members as possible in staffing your station. Please note that you should plan to have 2 people at your station, unless otherwise noted. We especially encourage you to decorate your station with information about your group (photo display, information sheets, business cards, etc). This will be a tremendous opportunity to interact with students, faculty, and staff in a fun way while promoting your group.

We did our very best to take your preferences into consideration when making assignments, but many groups requested the same activities. Please note that we may need to make further adjustments based on the overall needs of the event.

### 4 College Hillel
- Arts & Crafts*

### 18 & Up Improv
- Creative Names**

### A Sharps
- Face Painting

### Active Minds
- Bean Bag Toss

### Anthropology
- Sandy Candy*

### Arethusa
- Big Chair Photos**

### AST
- Twister

### Biology
- Top Toss

### Bowling
- Bowling

### BTM
- Quarter Pitch

### CAC
- Box & Bounce*

### Cheerleading
- Glitter Tattoos**

### Circle K
- Pork Chop Speedway

### CLASS
- Ring Toss

### CRS
- Obstacle Course*

### Culinary Club
- Cover the Spot

### Dance Ensemble
- Velcro Wall*

### DK
- Hockey Shoot

### ECSO
- Duck Pond

### Emerging Leaders
- Pitch ’Til You Win

### Frisbee Club
- Can Jam

### GSA
- Hot Dogs

### Harry Potter Alliance
- Bingo

### History Association
- Over & Under

### IVCF
- Bear Hop

### LET
- Make Dog Tags**

### LSU
- Texas Horseshoes

### Madstop
- Popcorn*

### Math Alliance
- Potty Toss

### Men’s Rugby
- Bumper Cars**

### NTSO
- Krazy Kans

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<th>Pep Band</th>
<th>Phi Eta Sigma</th>
<th>Pitches</th>
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<td>Stuff an Animal****</td>
<td>Football Toss</td>
<td>Balloon Darts</td>
<td>Big Spinning Wheel</td>
<td>Soccer Shoot</td>
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<td>Air Brush Tattoos*</td>
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<td>Big Black Jack</td>
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<td>Knock a Block</td>
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<th>Women's Rugby</th>
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<td>Knocks &amp; Ladders</td>
<td>Cotton Candy*</td>
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<th>Zeta</th>
<th>Activities marked with one or more asterisk require a certain number of people to successfully run the station, as noted below. Should you feel that your group will not have sufficient members to run this activity, please contact Ruth Policella at 315.267.2013 to be assigned to a different activity. * = 3 people ** = 4 people *** = 6 people **** = 8 people</th>
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<td>Snakes &amp; Ladders</td>
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WELCOME WEEKEND 2014 SCHEDULE

**THURSDAY, AUG. 29**
9am Welcome Team Helps New Students Move In
4pm First Year Funnel
4:15pm Class Tree Ceremony
4:45pm New Student Convocation
6pm Dinner
7:30pm Residence Hall Floor Meetings
9pm Hypnotist
9pm Open Swim & Skate
10pm Pete's Place
10pm Open Mic at Hurley’s
10pm Waffle Bar $3.25

**FRIDAY, AUG. 29**
10:30am Extended Orientation
2:30pm Club Showcase
7pm Campus Tours
9pm Fireworks & Captain America
10pm Hotdog/Corn dog $1

**SATURDAY, AUG. 30**
2pm New Student Activity Day
8pm Crane New Student Ensemble Concert
9pm Comedian
9pm Open Swim
10pm Board Game Night
10pm Pete’s Place
10pm Churros 2 for $1

**SUNDAY, AUG. 31**
1pm Welcome Weekend Carnival
7pm Residence Hall Floor Meetings
STUDENT ORGANIZATION & INVOLVEMENT FAIR

WED., SEPT. 10, 11am-2pm
STUDENT UNION LOBBY

Don’t miss this opportunity to promote your organization!
All groups will have a table in, or outside of, the Union to promote their group in any creative way they choose. The goal of this effort is to highlight all campus leadership and involvement opportunities, to both new and returning students, in order to increase student participation. This fair will bring together all student organizations as well as campus offices that provide student leadership or involvement opportunities.

Support this activity by signing up (details below) and spreading the word to as many groups as possible.

Sign-Up Now!
Contact Julie at doldjm@potsdam.edu or (315) 267-2013 to sign-up.
Space may be limited. First come, first served.

Groups currently signed up:
Anime Club
Biology Club
Campus Rescue Squad
Circle K International
Dance Ensemble
Delta Kappa Theta
Four College Hillel
History Association
Law Enforcement & Tactics
Math Alliance
Phi Mu Alpha
Pre-Health Club
Sociology Club
Track & Field Club
Writer’s Café
Zeta Gamma Sigma

WOMEN & LEADERSHIP

The Women & Leadership program is designed to provide an opportunity for SUNY Potsdam students to explore, discuss and reflect on a wide variety of topics and issues related to women and leadership at SUNY Potsdam and beyond. A special feature of this program is the opportunity for students to network with, and be mentored by, a successful female alumna.

Students wishing to participate should plan to attend all of the Fall 2014 workshops listed below.

More information will be available at the conference or can be obtained by contacting Ruth Policella, Director of Campus Life at policera@potsdam.edu.

GENDER & LEADERSHIP PANEL
Thurs., Sept. 11, 7pm
Knowles MPR

WOMEN & SUCCESS PANEL
Thurs., Sept. 18, 7pm
Knowles MPR

GIRLS FIGHT BACK: EMPOWERING CAMPUS COMMUNITIES TO FIGHT BACK AGAINST VIOLENCE
Thurs., Sept. 25, 7pm
Dunn Theater

WOMEN AT WORK: ADVICE & TIPS
Thurs., Oct. 2, 7pm
Knowles MPR

FINDING FEARLESSNESS IN MAKING YOUR CAREER
Thurs., Oct 16, 7pm
Knowles MPR

CLUB SHOWCASE

PREVIEW: TUESDAY, AUGUST 26, 9AM-12PM
ACTUAL SHOWCASE: FRIDAY, AUGUST 29, 2:30-5:30PM

Each club/organization participating in the Student Leader Conference is being asked to prepare a 25 minute experience for new students. What you choose to do is up to you, but it needs to be an interactive experience (i.e. not a powerpoint presentation) that highlights something your group actually does.

You can see a sample Club Showcase by visiting: http://www.potsdam.edu/studentlife/leadership/conferences.cfm.

In addition, here’s some tips to help you prepare:

- The actual Club Showcase will happen as part of Extended Orientation on Friday, August 29. During this time, new students will have the opportunity to attend 2 different Club Showcases. This means that you will present your Club Showcase twice that day.
- It is impossible to predict how many students will be in attendance at your Club Showcase—you may have no one or you may have a hundred people. We encourage you to think of something that can easily be modified based on the number of people.
- Don’t forget the basics! How will you get their contact information? How will you give them yours? How can they join your group? The more creative you can be with this, the more likely it will be that they will remember your club.
- Promote your next steps: Where can they see you next? Are you having a mixer? Are you planning a big event? Make sure you promote this.
- Prepare your next steps: Spend some time NOW to think about how you want to follow up with them: email, facebook, handwritten thank you card, etc. They had options. They came to you. How will you thank them and keep them engaged? Preparing what you want to do now will make it easier after the event.

Note: If you are a member of a Greek Organization or an A Cappella Group, you will be partnered with the other groups attending the conference for the Club Showcase. Please watch for an email with additional information.