

COLLEGE COUNCIL

State University of New York at Potsdam
MEETING AGENDA
April 19, 2024
Bishop Hall C119 – Crane – SUNY Potsdam

1. Call to Order (June O’Neill, Chair)
2. Approval of Minutes (June O’Neill, Chair)
3. Crane Student Presentation
4. Chair’s Report (June O’Neill, Chair)
5. President’s Report (Suzanne Smith) p. 12
6. Reports
 - College Advancement (David Davin) p. 13
 - Administration Division (Melissa Proulx) p. 15
 - Diversity, Equity, and Inclusion (Jacqueline Richardson-Melecio) p. 18
 - Academic Affairs (Alan Hersker) p. 23
 - Faculty Senate (Greg Gardner) p. 25
 - SGA (Kylie Wilkins) p. 26
 - Enrollment (Terry Francis) p. 27
 - Business Affairs Report (Brent Parker) p.29
 - Student Affairs Report (Eric Duchscherer) p. 30
7. Old Business
8. New Business

Next Meeting: September 13, 2024

SUNY POTSDAM COLLEGE COUNCIL MEETING

February 2, 2024

8th-Floor Dining Room – Raymond Hall – SUNY Potsdam
(Subject to corrections and approval at the next Council Meeting)

Present: Jeff Cole
Richard Daddario
June O’Neill (Chair)
Steve O’Shaughnessy
Suzanne Smith (President)
Kylie Wilkins (SGA President)

Observers: Members of the SUNY Potsdam Administration, Faculty and Staff, and community.

Chair, June O’Neill, called the meeting to order at 10:09 am. The meeting was held in the 8th-Floor Dining Room. June began by acknowledging the difficult times that not only SUNY Potsdam is currently facing, but many higher education institutions across the country. She continued to encourage the SUNY Potsdam community to “keep keeping on” – one thing we can all do besides recruitment efforts is ensure people that we are not going anywhere at any time, the Chancellor and State support us, we value our employees, and we are here to support our students amidst the changes. June noted that we get better if difficult decisions are made knowing that they are the right decisions at the necessary time. June shared that not only does she support the President, but the College Council as a whole. The people are SUNY Potsdam, the heart and soul, of what makes SUNY Potsdam the special place that it is.

Approval of Minutes

Richard Daddario made a motion to approve the meeting minutes from November 17, 2023; **Steven O’Shaughnessy**, seconded the motion. The minutes were approved.

Special Presentation: Wilderness Education’s Winter Adventure

Caroline Wittiger (trail name: Carol) and Norah Peas (trail name: Norm), student’s from Wilderness Education presented on the recent Winter Expedition and their winter mountain expedition (January 2023). Through team support, the group reached the summit. Caroline shared she chose SUNY Potsdam because of the availability of the Art History program with the accessibility to the Adirondacks. Nora began at SUNY Canton, but after cross registering at SUNY Potsdam, she chose to transfer intrigued especially about the Wilderness Education minor.

The students shared that not only is the Wilderness Ed program instructional on wilderness education, but significantly on leadership. The Winter Expedition is comprised of 5 days and 4 nights in January with classroom prep in the fall. At this trip, the students summited some of the High Peaks in the Adirondack Park. Nora and Caroline expanded on the equipment used, parts of their itinerary, what they learned pertaining to winter wilderness preparedness and how it has enhanced their leadership, mental, emotional, and spiritual skills. The students finished by expressing the expansive knowledge, both personally and professionally, the Wilderness Education program has provided them.

Discussion:

Kylie shared that the Wilderness Education students work with other student organizations and host programming for the campus community.

Richard shared that he commended the students, and noted it is nice to see their enthusiasm.

Chair's Report

Chair June O'Neill shared the following updates:

- June began by acknowledging President Smith, her husband and their son in the efforts they have made to open their home to the campus community.
 - Recently Sledding with the President,
 - Which followed December 2023's Pancakes with the President.
- Commended President Smith in the communication that she has sent out recently.

President's Report

President Smith shared the following updates:

- President Smith began by noting the retrenchments that went out last Friday, January. 26.
 - She thanked everyone for being with us during these difficult times.
- President Smith shared one of the strategic planning questions regarding how we use our location to our advantage.
 - Wilderness Ed
 - The importance of our students learning skills that support any professional opportunities.
- Profile of the Fall 2023 Students:
 - About 38% came from the North Country, followed by Mid-NY
 - St. Lawrence County (22%)
 - 55% live on campus, which is a pretty high percent.
 - Which allows for additional programming opportunities and ways to support them.
 - 73% of the undergraduates have no classrooms online, only 2% have fully online
 - 73% identify as white/Caucasian, 10% Latino.
 - Graduate: 41% from the north country
 - 16% are international (primarily Canadians)
 - 74% of our graduate students are primarily online.

- 95% are in SOEPS programs.
- Recruitment and retention:
 - 91% retention from fall to spring, which is a substantial number that we are really proud of
 - Fall 2022 – fall 2023: approximately 78% (we would like it to be higher but for a campus our size it is a good size)
- Strategic Planning:
 - The committee will get the raw data today.
 - The listening sessions were not only informative for the strategic planning process, but helpful as a new President.
 - An email is being prepared to share the findings from the listening sessions (raw data to be shared on the website)
 - The students acknowledged their interest in the possibility of another listening session depending on the President's response to the listening session.
 - President Smith shared Mindy's team creating a virtual "drop box" for community use.
- Campus Events:
 - January faculty/staff luncheon
 - Winterfest: President Smith shared the turnout at the events she has attended has been amazing and how she enjoys seeing them at different events.
 - The sledding event and about 100 students, approximately 25 faculty/staff (some who brought their kids). She noted that she and her husband felt that it felt like a true sense of community.
 - The students in attendance asked if the event could be done again if another snowfall happens, which President Smith hopes to host.
 - Student dinner
 - Bear Pride Night, February 16: men and women's hockey, open swim event from 4 – 6 pm.
 - President Smith acknowledged that Kylie and her team are doing an amazing job in their efforts and making things happen.

Discussion:

Kylie noted that it brings her so much joy to see President Smith at so many student events. She acknowledges she had not seen a former President engage, not with so many students, but most importantly so many varying groups/bodies of students.

June thanked President Smith for her student engagement, and for opening her home, and for her continued travel to visit donors and

Jeff asked if anything could be shared with the community regarding how the employee retrenchments, and/or additional plans may continue.

- President Smith shared that there is a 5 year plan the discontinued programs, the opportunities for growth.
- As the plan evolves, it is a process that will continue.

Please see full report.

Diversity, Equity, and Inclusion Report

Jacqueline Richardson-Melecio shared the following updates:

- Jacqueline shared how nice it is to have the students back.
- Jacqueline continued by acknowledging the Wilderness Ed students and noted their efforts in the Alternative Spring Break program at Camp Dudley.
- Black History Month:
 - Opportunities for students to share their prospective (panel – find name)
 - Visiting the Underground Railroad Museum in Plattsburg
 - Film Screening of “The Right to Read” the social justice perspective of the right to read, partnering with teacher ed department, and advanced education.
 - Will have an in person screening and steam it for online students at the same time, and will be followed by open conversations.
 - Highlighted the importance of open conversations and continued dialogue on inclusion, DDDEI,
 - Continue having departmental trainings,
 - Spring launching “lunch and learn” events.
- Jacqueline shared a video on the CTEP program. By Jason hunter who does a fabulous job capturing the students.

Terry shared his thanks for Jason for the video, but also to Jacqueline and her team. He noted the admissions staff plans to utilize the video in recruitment efforts and how important collaboration is and how successful it continues to be on campus.

Please see full report.

College Advancement Report

David Davin shared the following updates:

- David shared the end of 2023 year events:
 - Reception at the President’s house prior to the Candlelight Concert
 - Alumni events in Albany (where a basketball game at UAlbany was seen)
 - Rhode Island, Boston
- \$500,000 come in December alone.
 - Fiscal year goals will be met.
- We are preparing for an extra special Foundation/Alumni board weekend in April, which will coincide with the Presidential Inauguration.
 - Sherry Paradis and Eric Duchscherer are co-chairing the Inauguration committee.
- Internally focusing on the processes for ensuring the realization of the goal.
- Will continue to be bus:
 - The Florida roll out events were just completed in January.
 - Arizona, California roll out events are coming up.

- Also looking forward to supporting Bear Pride night with alumni gathering.
- David highlighted that alumni participation to help with recruitment.

Discussion;

June asked if the recent news has created an uptick in alumni response (positive or negative).

- David shared some alumni have shared concerns, but that he and his team continue to share the support from SUNY and the Chancellor, the continued education, and

Richard asked about the foundation money for since it cannot be utilized toward the deficit.

- David shared the breakdown of restricted funds, that most funds are used for student scholarships. Her continued that both ethically and legally restricted funds must be utilize as agreed upon with the donors. Unrestricted funds are used for recruitment efforts,
- Richard continued by sharing his thoughts on the frustrations surrounding the limitations of funding when institutions find themselves in financial situations similar to ours.

Please see full report.

Student Affairs Report

Eric Duchscherer shared the following updates:

- Eric began by highlighting the academics of fall athletes.
 - Student athletes #
- Outreach/education:
 - CPR
 - Narcan
 - Emergency Shelter in place
- Activities:
 - Fall Events include Bear Pride Night.
- Inauguration.
 - Electronic and paper invitations will be sent soon.
 - Student clubs and organizations
 - 8-9 weeks away
 - The next college council meeting will be the morning of Inauguration.
- Commencement:
 - Will be underway the month after Inauguration.
 - Eric shared that he hopes College Council members will be in attendance and participate in the Stage Party at Commencement.

Administration Report

Melissa Proulx shared the following updates:

- Melissa began by sharing some updates on the larger projects the facility team is working on.
 - A new facilities masterplan will be created.
 - A board representation of individuals will be represented.
 - Melissa shared she believes it is good timing for this project, to make sure our infrastructure is matching our campus goals.
 - Campus utilization committee:
 - Are well underway to get their recommendations to President Smith in April.
 - This group's recommendation can be given to the consultants (FMP)
 - Dunn Hall:
 - Kick off meeting in January.
 - The demolition will begin with the interior, with the building not being demoed until after Commencement 2025
 - Student Union Project:
 - Melissa, Roy Smith, consultants SUCF interviewed 5 consultants in January and selected one.
 - Will have an imbedded study comprised in it and determine how we best utilize the space within the union and ensure that we are best utilizing the space for our current and future students.
- VSP did conclude in December.
 - 30 applications were submitted, and all were approved by President Smith.

Please see full report.

Business Affairs Report

Brent Parker shared the following updates:

- Brent began that while working on the framework for fiscal health, moving into the Spring it begins discussion on budgets.
 - Has met with provost and deans.
 - Wants to have more conversations, understand what funding is needed and why.
 - Create a pipeline of future funding needs,
 - Noted he is looking forward to working with everyone moving forward.
- Personnel updates:
 - Separation of regional procurement. We are now operating independently.
 - Shared that the feedback has been positive in services, and timeline.
 - Will be looking at the college's travel process and making changes for the next fiscal year.
 - Business affairs is now supervising the college's one stop function.
 - The college has had this function the last couple of years, but with concerns in supervisory experiences allowing for the greatest utilization of the departments in the one stop.
 - The change is hoping to create better functions to truly assist students by additional collaborations (between residence life, and advising)

- The arrangement is new, but we are hoping positive results will be found.

Discussion:

Steven asked why the Regional Procurement was initiated by SUNY.

- Brent shared that he believes that administratively it appears beneficial, but that prioritization can become muddled in that process.
- Brent said he wouldn't be shy to explore those types of arrangements in the future but safeguards would need to be put in place to ensure it doesn't negatively affect the processes that need to be completed.
- President Smith added that not having a CFO for quite a few years, policies were created that worked, but perhaps were not best practice.
 - o She continued by thanking Brent and his teams' efforts to ensure operations that follow best practices, understanding why processes were what they were and updated them to make them more efficient and effective.

Please see full report.

Student Government Association Report

Kylie Wilkins shared the following updates:

- Kylie shared that she is excited to announce that the SGA E-board has a new secretary who began the beginning of the semester.
 - o She continued by noting that they do not have a vice president, with nominations currently ongoing.
 - Kylie and Eve (current treasurer) have been working together to ensure duties are met.
- Winter events:
 - o Drag shows: student performers and drag queens from around the state.
 - The event started in 2005, and 18 drag shows have been hosted annually.
 - Kylie noted that community members also attended the event.
 - o Pete's place tournaments:
 - Mario cart
 - Just dance.
 - o Escape room (tomorrow)
- New Clubs are being formed and active.
- She shared that the assembly is happy in the involvement and inclusion of students in committees and the student listening session.
 - o Acknowledged that students were very engaged, open, and honest at the listening session and allowing for additional opportunities for students to be involved, and to receive feedback.
 - o Kylie noted that continued communication and feedback to students is important.
- Kylie noted SGA's programming with other groups.
 - o Sunday, Titus with CFD has more interest in participants than the sign-up list.

Discussion:

Richard shared that he thinks Kylie has done a great job in her position and commended her for her work as the SGA president.

President Smith noted that Kylie and her team have been amazing.

Please see full report.

Faculty Senate Report

Greg Gardner shared the following updates:

- Greg began by acknowledging women's heart health day which is why he is in red today.
- Greg noted the many discussions about the negative things happening around campus.
 - Noted we are finishing the 2nd week of the term.
 - While there is bad news, the initiatives of the institution are going on.
 - Keep it in prospective that things are continuing.
- Faculty Senate this term:
 - Seeing discussion for programs (structured, and how they're being taught) to make programs more attractive and more sustainable (including financially sustainable)
 - Hearing creative ideas for new programs which will be even more attractive to potential students.
 - It will probably later in the term before these are seen.
 - Admissions recruitment has been more stressed by faculty.
 - Acknowledge Terry's leadership in assisting faculty.
- Faculty morale is low based on the situations.
 - Noted that the University Faculty Senate is showing that increasingly we are not alone, with more institutions seeing the same kinds of concerns and situations.
 - Acknowledged it is a tough time to be in higher education.
- Greg ended by touching on the Ukrainian Students from KENU and noted that 1 of those students is physically on campus for the Spring 2024 semester.
 - Noted that Stefanie (the KENU student) will be joining a hiking trip later this semester with Wilderness Ef.

Please see full report.

Academic Affairs Report

Provost Hersker shared the following updates:

- Provost Hersker began highlighting two new programs that we have in the pipeline:
 - Secondary education bachelor's program:
 - Will enable us to align our requirements more with state education requirements which reduce the credits needed.

- Biomedical sciences:
 - Interdisciplinary program which is not just about chem and bio but cultural communication (?)
- Provost Hersker continued by highlighting that while we have had to make staff reductions, we are also hiring.
 - Internship coordinator, ACE program coordinator, some faculty
 - As June noted we are still very much open and operational.

Discussion:

Steve asked how long it takes to bring in a new program.

- Provost Hersker expressed that it is quite a lengthy process: First it goes to SUNY for approve, then State Ed. This can take anywhere 2 to 6 months. SUNY Potsdam also as the Faculty Senate process which requires the additional steps from submission of ____, faculty senate group, then faculty senate (which can take up to 4 months)
- Noted that the ability to be nimble is important, especially considering recruitment, and

June highlighted the previously discussed prison education and the governor's announcement about this program being opened in 8 other schools.

- Alan shared that we have been working closely with the prison education program, and that we are leaders in these discussions as the first comprehensive school within SUNY that in part of this program.

Richard asked if there are opportunities for lateral moves for those retrenched employees:

- Provost Hersker shared that part of the contract requires retrenched employees to receive communication on all job postings, and those employees are encouraged to apply Provost Hersker noted that the best applicants will ultimately be hired.

Please see full report.

Enrollment Report

Terry Francis shared the following updates:

- Terry began by commenting on the Wilderness Education program and acknowledged Adam Wheeler who leads the program.
- Terry continued by noting some highlights from his report.
- Enrollment Updates:
 - Enrollment numbers are up for spring 2024.
 - As of today, is plus 4.3%.
 - Fall up 3.1% which was the first time since 2009/2010 that we saw increase in enrollment.
 - Hopeful that we will see another increase in fall 2024.
- Admissions Update:
 - Fall Undergraduate numbers.

- Free application in January for SUNY Potsdam
- 730 applications during that period
- Increase in applications, deposits are down, but linked to financial aid issues.
- Yield Activity:
 - SOEPS and Arts & Sciences, student representatives (Crane does their own recruitment).
 - Student callers in. the evenings in programs in SOEPS and A&S
 - Faculty involvement, “yield collaborative” in Microsoft tams, that terry updates.
 - faculty are writing note cares,
 - Terry acknowledged political science’s online efforts with 25 entering in the fall and a total of 38 new poly sci students (which is considerably high for this program) and portfolio potential.
- Financial Aid Update:
 - FAFSA delay:
 - Colleges will not see packaging availability until Mid-March
 - Considerations that it will be an all-hands-on deck once the packaging can begin in hopes that award letters will encourage enrollment.
 - Terry noted this is a nationwide issue due to the delay in the updated FAFSA.

Please see full report.

Old Business:

None.

New Business:

June shared that the next College Council meeting will be the morning of Inauguration and noted that council members can reach out to Eric with questions.

Jeff Cole motioned to adjourn the meeting; Kylie Wilkins seconded the motion. The meeting adjourned @ 11:49 am.

Respectfully submitted,

Katey S. Fuller

PRESIDENT’S REPORT

1. Middle States Commission on Higher Education Accreditation

We submitted our Monitoring Report on March 1, 2024 and had an on-site visit March 21st and March 22nd. The visit results in a written report which is considered by MSCHE in June, after which we will have our final results. The oral report given that Friday was extremely positive and we look forward to hearing from them in June. In addition to their findings, the Review Team also provided collegial advice, recommendations and commendations on the strides we have made in both assessment and financial planning. We are grateful for their insight and look forward to receiving the written report.

I want to thank everyone who worked so hard to ensure that visit was successful, and more importantly to ensure that we on a strong path forward as an institution. This wouldn’t have been possible without the incredible efforts of our MSCHE Steering Committee—especially Matt LeBire, Gordon Plague and Judy Singh—as well as the Campus Assessment Committee, Spending Review Team, and all of the administrative unit leaders, academic department chairs and members of our leadership team, who represented SUNY Potsdam so admirably during the visit.

2. Innovate. Inspire. Impact. SUNY Potsdam’s Strategic Vision

We are in the final stages of the strategic planning process. The Strategic Planning Committee has taken the information from the listening sessions and broken it down into four primary categories. That information was shared with the Faculty Senate Goals and Planning Committee who provided wonderful feedback that will be used as the President’s Cabinet does the final draft of the strategic plan. We will share it with our Foundation Board and Alumni Boards as well so they can provide feedback prior to the final version. This summer we will do final wordsmithing and the document will be shared online when we’re done.

3. Elevating Engagement

Thank you for your support of my presidency to date, and of my family and I as we have settled into Potsdam over the last year. There is so much to be proud of on campus and in our town and village. I look forward to continuing to elevate engagement as we provide the opportunities our students need to be successful, offer activities on campus for our faculty and staff to come together, and as we continue to increase our interactions with our local community and our region. The eclipse Monday, April 8th was a perfect example of elevating engagement with our community. We estimate we had more than a thousand people on campus participating in educational and recreational activities as we witnessed totality- an extraordinary event. It was exciting to see students, faculty and staff, their families and friends, alumni from around the country, and community members celebrating together across campus. It’s a day I won’t soon forget. Special thanks to Page Quinton and Eric Duchscherer and their teams for leading campus efforts.

COLLEGE ADVANCEMENT REPORT

Potsdam College Foundation and Administrative Updates

- Our fundraising campaign has surpassed the halfway mark in giving on our way to a public launch in another year or two.
- The Foundation and Alumni Boards are in town for an extra-special Board Weekend starting today to support the inauguration for President Smith.
- After a competitive search, we are excited to welcome Lacie Castile as our new Alumni Events Coordinator in May. She is currently working as a student worker in our office in the interim until she graduates in May.

Development, Fundraising, and Stewardship

- Fundraising for SUNY Potsdam has been strong this spring. To date, \$4.1 million has been received in gifts and commitments, surpassing our annual goal of \$3.5 million.
- Recent gifts of note include:
 - \$749,500 realized estate gift from Anne Marie Reider '67 in support of scholarships
 - \$307,018 in gifts from donors participating in the NYS Tax Credit Program
 - \$50,000 from the Wentorf Foundation in support of scholarships
 - \$125,000 from the Stewart's Foundation which will provide resources for community outreach
 - \$350,000 in unrestricted gifts to name two large ensemble rehearsal rooms in Crane
- We continue to target gifts that provide strength and flexibility for the College, including gifts to the [Potsdam Promise](#), our unrestricted endowment. Several donors have chosen to designate their gifts in this way in recognition of President Smith's inauguration.
- Annual giving will focus efforts for the remainder of the year on Reunion fundraising.
- Members of the Foundation Board of Trustees continue to support fundraising activity by providing personalized stewardship outreach to donors.

Alumni and Donor Engagement

- In February, Maxcy Hall was brimming with students, faculty, staff and North Country alumni and friends for annual Bear Pride Night activities.
- Alumni volunteers welcomed the newest members of the Alumni Association at Grad Fair in March and assisted with Charter Day celebrations in the Student Union on March 25.

- On April 8, alumni from around the country returned to Potsdam to view the [solar eclipse](#) and take part in campus activities, many choosing to stay on campus for the weekend.
- President Smith and her husband Brett continue to visit with alumni and friends both locally and during their travels.
- Mark your calendars and join us for [Reunion 2024](#), July 11-14. Activities include campus tours, performances from alumni and community members, class and affinity gatherings, and even a special dinner celebration hosted by President Smith and her husband, Brett where they will share some of their favorite dishes and reflect on their first year at Potsdam.
- The [Community Performance Series](#) continues to engage audiences of all ages. They recently hosted an instrument petting zoo with school aged children and welcomed to Hosmer Hall *Sing and Swing* presented by Jazz at Lincoln Center. In July, they will present their [summer musical](#), *The 25th Annual Putnam County Spelling Bee*, in the Proscenium Theatre.
- Watch your mailboxes for the 2024 edition of [Potsdam People](#).

ADMINISTRATION REPORT

- The Campus received 22 eligible Individual Development Award (IDA) applications. The IDA program is designed to support UUP employees with professional development projects/activities. SUNY Potsdam was allotted \$27,906 for the award period. With twenty-two applications, the applicants have requested \$25,188. The Campus has submitted the request to the state labor management committee for final approval. There was an increase in applications this year. Since there is still funding available, we re-opened the application period with the final deadline to submit as May 31, 2024.
- The campus is currently searching for a new Employee Assistance Program (EAP) Coordinator. This will be an internal search for current employees to apply.
- Environmental Health & Safety (EHS) conducts weekly CPR/AED/Narcan training on campus on Mondays each week in the evening. During June/July/August we will be offering daytime sessions for each bargaining unit across campus.
- EHS has led a campus-wide effort during the past six months to catalog and inspect annually each fire door on campus to ensure proper operation. We are the first of the associated colleges in the area to complete this task and received written recognition from the State Fire Administrator for our efforts and how this played a pivotal role in the outcome of the recent Van Housen dorm fire.
- EHS has collaborated with county and state agencies on the creation of first aid capabilities on EHS fleet vehicles so we are able to provide advanced first aid for large events on campus where EMS might not be available or may be delayed.
- Director of Environmental Health & Safety has also been named the campus Emergency Manager.
- CSEA and the College worked with the NYS CSEA Partnership to secure Basic and Advance Electrical training for CSEA represented staff within Physical Plant. There will be three sessions held in April 2024 with 15 participants. This was secured under a training grant through the Partnership.
- The Facilities Master Plan committee was formed by appointment from President Smith. Consultant work is anticipated to begin by the end of the semester.
- Carson Hall Renovation – NTC and their subcontractors are working towards completing the elevators, mechanical and electrical systems, and finishes. The construction portion of the project is very close to completion and is expected to wrap up in the next couple of months.
- Dunn Hall Demolition – The design and site investigations are in progress. Preparing to vacate the building is in progress – including vacating offices and rooms in Satterlee, Morey and PAC for new occupants. All Dunn Hall occupants are expected to relocate this summer, with the exception of a lab/class use of 116A and support spaces 116B, 113 & 114. The 3rd Floor Art Gallery Storage Rm 300 will also remain occupied through the Fall '24 semester. We plan to close a majority of the building off, limiting access to these occupied spaces and adjacent restrooms only (including passthrough of East corridor, from the loading

dock to Northeast doors). Morey 253 will be renovated to provide a new computer room to replace Dunn 2nd floor location.

- Accessibility Study (Academic Quad) – A report of recommendations was issued by the design consultant, summarizing their academic quad ADA survey. Future minor and major projects are being developed to improve accessibility within the Academic Quad buildings.
- Flagg Hall Elevator – Construction is expected to start after Commencement and wrap-up in December '25.
- Raymond Hall Lobby – This project was recently bid and awarded to NTC. Construction is expected to begin after Commencement. It will close the 1st floor restrooms (by Admissions), but Carson Hall will be open by then and restrooms on the upper floors of Raymond Hall will remain functional. On a later date, there will be demolition of the 1st floor Raymond Lobby floor tile.
- Replace Roofs – Schuette Hall And Central Plant Low Roof – This project was recently bid and awarded to Titan Roofing. The Central Heating Plant low roof work is starting now and is expected to be completed within the next couple of months (weather dependent). The Schuette Hall roof will start after Commencement.
- Facilities Projects with On-Campus Crews:
 - Sisson 128 has been renovated and students will be able to move Esports equipment from Dunn to the new location.
 - Sisson 142 has been demolished and renovations for Accommodative Services have begun, completion scheduled for late July.
 - The Leti Space will receive new ceilings, lighting and a sound attenuating wall at the gym interface.
 - Phase 1 of the Campus Wide signage will provide five illuminated monument signs at the main entrances to the campus. The goal is to have the new illuminated signs installed by late August. Phase 2 and 3 will be bid shortly this portion will provide new parking lot and building signage.
 - Satterlee 310 will be renovated to remove an existing stage and new flooring will be installed. This renovation will make the classroom ADA accessible.
- Campus Let Projects:
 - Surge tank replacement has been awarded to Troy Boiler Works and will be completed this summer.
 - Timerman environmental labs has been bid to Continental Construction. We are currently waiting for OSC approval to issue notice to proceed. The project will begin this summer and be completed by November. Rooms 125 and 126 in Timerman will be merged to provide a lab space for Environmental Science.

- A site safety improvement project will provide a pedestrian bridge at the Barrington/Outer Main intersection and a sidewalk from Outer Main connecting to existing campus walks.

Last summer we participated in an optional demand response, we reduced 700 kilowatts which saved an estimated \$20,000 on our electrical supply this year. With approval we would like to participate again this year, the day of the demand response is not a set date but the day that the electrical grid peaks for the year.

DIVISION FOR DIVERSITY EQUITY AND INCLUSION REPORT

The Division for Diversity and Inclusion encompasses campus-wide diversity and inclusion initiatives, Affirmative Action, Title IX, Center for Diversity Operations, N-STEP, C-STEP, and PRODiG. The division is committed to affirming Potsdam’s commitment to diversity, equity, and inclusion through the delivery of strategic planning, policy, compliance, and programming initiatives which support campus wide DEIB goals and objectives. The DDEI division oversees such initiatives as DEI training efforts, programming initiatives, mentorship, engagement supports, policy and practice assessment, and the operations of bias training, bias reporting, and bias response across campus.

DDEI Programming and Service Highlights:

- Alternative Spring Break Program held April 1 – April 5, 2024
- Preparations underway for the CFD 2024 Graduation Ceremony Scheduled for May 9, 2024
- New Lunch and Learn Series for Faculty & Staff (Feb 28, Mar 12, Mar23, and April 10)
- New LGBTQ training for faculty and staff launched in February. Multiple delivery sessions have been scheduled.
- DDEI Assessment Planning is underway to include department level questionnaire.

Native American Initiative (NAI)-

The Native American Program Initiative provides Native American students with programming and services focused on community engagement, advocacy and justice, cultural exchange, extracurricular activities, student supports (tutoring, mentorship, leadership development, emergency funds,), in addition the program works to enhance campus engagement of regional tribal communities, and school districts serving members of tribal communities.

Overview of NAI Programming and Student Engagement Highlights

- **Student Conference Attendance:** NAI students attended the annual regional AISES (Advancing Indigenous people in STEM) conference held in Ithaca NY (March 22-25, 2024)
- **Regional School Visits:** NAI Program coordinator visited various regional middle school and high school open house events.
- **Potsdam Campus Hosted Middle School and High School Students –** NAI coordinator lead part of sessions.
- **Cultural Programming Update –** NAI/CFD will hosted multiple “Beaded Strawberries” program. Cultural Significance: *Often referred to as the 'Heart Berry,' strawberries are gifts and carry many teachings around love, community, and connection to the self.*

Center for Diversity

The Center for Diversity continues its focus on meeting the engagement needs of students with particular focus of students from diverse backgrounds and the delivery of programs which foster community and engagement across our student body.

Center for Diversity Programming Highlights

- **Alternative Spring Break Program** – A total of 15 students signed up to attend. (April 1-5th) Students resided at the Dudley Camp facilities and were able to take part in multiple programs and activities including hiking , zipline, tree tapping, and visiting a Yak farm.
- **CFD Closet** - During this past year efforts were made to build out the CFD closet, extensive work was completed which allowed for great organization and access to the closet. We hope to continue to improve utilization of the closet and will also be working on a donation campaign.
- **CFD Graduation Ceremony scheduled for May 9, 2024:** The Center for diversity will be working across student support programs in the identification of seniors and with regard to program development for this this day. Participating Offices will include (EOP, STEP, TRIO, CFD).

Student Support Needs Identified/ Making Room in Tangible Ways: (In response to Fasting Observances)

- **Boxed Meals:** Arranged for boxed meal pick-up for student fasting observances. This allowed students to pick up a lunch or breakfast box in the evening to ensure access to food prior to early observances that did not align with the regular dining schedule.
- **Prayer Room/Space:** Our CFD meditation room was also offered as a prayer room, prayer mats were added in response to cultural and religious observances and practices.

STEP Programming – N-STEP – C-STEP

The North Country Science and Technology Entry Program strives to increase the number of historically underrepresented and income eligible students pursuing careers leading to professional licensure of professions in mathematics, science, technology, engineering, and health-related fields.

- **NCSTEP:** Serving 301 students in 7 regional school districts and BOCES
- **CSTEP:** Potsdam Campus based STEM scholastic support services serving over 130 SUNY Potsdam students per year.

CSTEP Program. Highlights

March 2024

- Throughout the semester, we have had a total of 45 CSTEP students check-in.
- March 8 - Internship/Study Abroad Workshop, 5 students attended.
- March 12 - Student Support Services Panel, 12 faculty/staff, 3 students attended.
- March 13 - Career and Internship Networking Fair, 23 students attended.
- March 22 - STEM Day, 7 CSTEP volunteers and 139 6th graders attended.

April 2024 - Planned events

- April 11th - Writer's Block Reception for CSTEP, EOP and TRIO
- April 16th - SUNY Potsdam Doggy De-Stress Day
- April 18th - Professional Headshots
- April 26 - Public Health Day

May 2024 - Planned events

- May 7th - SUNY Potsdam Doggy De-Stress Day
- May 8th - Learning & Research Fair
- May 9th - DDEI/CSTEP Graduation Banquet

NCSTEP Programming Highlights:

March 2024

- **March 13:** Gateways to Careers, SUNY Canton: a college and career readiness workshop, which annually provides more than 1,000 students from component school districts, the opportunity to learn critical job seeking skills as well as the knowledge of how a well-developed resume, solid communication skills, and a positive attitude can impact their future success.
- **March 22-23:** AISES Conference (American Indian Science and Engineering Society), Cornell University. Programming involving advancing indigenous students in STEM.

April 2024

- **April 17:** STEM Activity and Admissions Presentation, Clarkson University
- **April 25:** Advisory Committee Meeting, SUNY Potsdam (Grant requirement- an annual gathering of program stakeholders)

- **April 26-27:** RIT Imagine event, including stops at SUNY Oswego and Monroe CC

May 2024

- **May 3:** STEM Day of Service: Host 100 6th grade students from Brasher Falls CS, introducing them to STEM majors/careers at SUNY Potsdam
- **May 8:** SUNY Potsdam Visit and Research Fair
- **May 15:** Women in Engineering Day, SUNY Canton
- **May 30:** Regents Review Night, SUNY Potsdam

Title IX

The campus Title IX offices provides educational and support services related to sexual misconduct and campus compliance with Title IX of the Education Amendments of 1972 comprehensive federal law that protects people from and prohibits discrimination based on sex in any federally funded education program or activity. The Title IX campus offices administers reporting and hearing procedures related to incidents and works collaborative across campus departments.

Title IX Department Spring 2024 Programming Highlights

- **Culture of Respect Information Bulletin Boards:** We continue to utilize educational materials from this initiative in efforts to further preventive education efforts. Educational and programming material include information on consent, bystander intervention, RAVE, healthy/unhealthy relationships, and the drug/alcohol amnesty policy.

Title IX Programming Highlights

- **-Healthy Relationship Workshop (Wednesday, February 28th)** Healthy Relationships are about communication, respect, and emotional fulfillment. Unfortunately, sometimes relationships are far from healthy. Andrea Waters, Title IX Coordinator and Madelin, and our campus designated Renewal House Campus Advocate co-present.
- **Prevention Education: Guest Presenter (March 5, 2024)**

During the Month of March, the DDEI division and the Title IX office hosted a speaker on safe sex practices. Over 80 students attended the program.

- **Wednesday, March 20th - Spring Break and Travel Safety Program:** Are you traveling during spring break? Heading home? Or to a warm sunny beach? Are you

going somewhere new for the first time? Regardless of where you are going, will you be thinking about your safety when you travel? Join University Police, Renewal House, Student Conduct and the Title IX Office as we discuss scenarios and provide you with FREE safety materials to take with you.

- **April: Sexual Assault Awareness Month “Teal Day” Recognition**

Culture of Respect educational materials will be displayed in the student union during the month of April- A total of seven (7) banners are planned to hang across the student union.

Teal Day Recognition 2024 – (April 17, 2024)

ACADEMIC AFFAIRS REPORT

Here are just a few highlights from the Division of Academic Affairs. If you have any questions or would like to learn more, please don't hesitate to reach out to the Provost or the Deans.

Our Crane students continue to travel across the state (and beyond). Recent trips include a group of Crane students and faculty mentor Dr. Brian Dunbar who traveled to Manhattan in April to perform a concert with alumnus Joe Rosen, as well as provide workshops to two area schools. While in NYC, they were given the opportunity to attend performances of the New York Philharmonic and the Metropolitan Opera. Also, last month, the Crane Wind Ensemble (directed by Dr. Brian Doyle) traveled to Syracuse, where they were competitively selected to perform at the New York State Band Directors Association (NYSBDA) Winter Symposium.

In February, Dr. Ivette Herryman Rodriguez (Crane, Associate Professor of Composition) was awarded a prestigious commission by the Fromm Music Foundation at Harvard University. With this new commission, Rodriguez will compose a piece for the Pittsburgh New Music Ensemble, which she anticipates will be a work for voice and chamber ensemble, centered around the topic of resilience.

The School of Education and Professional Studies is pleased to announce the return of the Spring Tea event. Last held in 2019, the Spring Tea brings together students, faculty and alumni to celebrate the storied history and vibrant future of teacher education at SUNY Potsdam. This year's Spring Tea will be held on May 1, 2024, from 3:00-4:30 in the Rebecca Sheard Literacy Center. The School of Education Alumni Board and the Mary English Commons Governing Board provide support and sponsorship for this event.

The School of Arts & Sciences is pleased to announce that Dr. Claudia Ford (Environmental Studies) has been selected as a Fulbright U.S. Scholar for 2024-2025 for Austria. Fulbright Scholar Awards are prestigious and competitive fellowships that provide unique opportunities for scholars to teach and conduct research abroad. Fulbright scholars also play a critical role in U.S. public diplomacy, establishing long-term relationships between people and nations.

Dr. James Donahue and Dr. Derek Maus's (English & Communication) edited collection of new scholarly essays about contemporary African American satire entitled [*Greater Atlanta: Black Satire after Obama*](#) will be published by the University Press of Mississippi in May 2024. It has already received a positive advance review in [*Publisher's Weekly*](#). Dr. Donahue's most recent book from the same publisher, [*Indigenous Comics and Graphic Novels: Studies in Genre*](#), contains how Indigenous creators impact the landscape of superhero, science fiction, historical, and experimental comics. Dr. Maus's book proposal *Counteracting Erasure and "Unvisibility": Constructions of Empowered Black Identity in Contemporary American and Canadian Fiction*

has been accepted for publication by the Ohio State University Press, with an anticipated publication date in early 2026.

The Timmerman Commons Earth History Museum now has a life-size juvenile *Diplodocus* replica skeleton on display. These "long-neck" dinosaurs lived during the Jurassic Age (~200 to 145 million years ago) and could grow as large as 80 ft in length. Visiting K-12 students as well as SUNY Potsdam students in GEOL 200 Historical Geology and GEOL 302 Principles of Paleontology will use the replica to learn about vertebrate skeletons. The dinosaur was purchased using an Arconic Foundation grant that Dr. Page Quinton and Dr. Jessica Pearson were awarded for STEM applied learning and outreach.

After a 2-year hiatus, the Loughheed Learning Commons hosted a Career & Internship Fair in the Barrington Students Union on March 13th. We hosted more than 50 community partners and about 200 students. A dozen faculty attended to connect with agencies and businesses that employ our students and host our interns, and the conversations were electric. It was deeply satisfying for all of us to reconnect and reaffirm our commitment to the North Country. One participating business noted that "it was nice to look at my business through a new lens," while another local agency reported that the fair "was a great experience, fruitful and allows for ongoing recruitment due to networking connections made. Thank you for inviting us!"

As we bring the Loughheed Learning Commons back to full staffing, we welcome Nichelle Burnett as our new Career Coordinator. Nichelle, an '05 and '06 SUNY Potsdam alumna, has hit the ground running, reaching out to former contacts in Crane, making new connections on and off campus, and working with our students and alumni. She'd welcome a conversation with you – burnetnm@potsdam.edu!

Our program at Riverview Correctional Facility (RCF) continues to flourish. In spring 2024, we brought in 26 new students and currently have a total of 58 students in the program. This semester, we are offering 20 courses on site: general education, Sociology major courses, upper division electives and physical education. Additionally, we have 22 new applicants for summer 2024 and will likely get a few transfer students as well. Our fall admission process will begin in June. RCF administration would like to have 100 students in the program by fall 2024. In support of the program, we received SUNY funding to cover the costs of installing a computer lab at the facility; the 20-station lab will be functional by fall. We are currently searching for a full time Academic Program Coordinator to provide critical student services such as academic advising, re-entry counseling, transition planning, career services, and tutoring needed to qualify as a Prison Education Program.

FACULTY SENATE REPORT

The term is going reasonably well. We made it past mid-terms and are in the final weeks of the term. Usual panic and joy on the part of students and their professors.

Faculty Senate activity for the Spring 24 term has included:

- Approval of multiple online program changes and new certificates and tracks
- New program proposal for Health/Physical Education Program
- Review of administration's Policy for Admin-Initiated Discontinuance of Minors

By the end of the term, we expect to complete:

- Disruptive student policy for syllabi and Faculty handbook
- S/P/U policy review
- Proposal for an Online/Hybrid Business Administration Program
- Additional Graduate certificates and tracks in Educational Tech

Faculty morale remains low, in the face of ongoing losses of colleagues and programs, and uncertainty about the future. We are looking for ways to help those whom we are losing to find new jobs/careers and exploring new program ideas that could boost enrollment. Most departments are continuing more aggressive recruiting efforts, teamed with the admissions office, including on-campus recruiting events.

We are working with the Kyiv National Economics University (KNEU) to get the next cohort of students into the pipeline for the dual-degree program. They expect lots of applications, but most will eventually decide they can't afford it. Forecast is 3 – 5 enrolled.

SGA REPORT

I'm super excited to announce that we have the SGA Executive Board for the 2024-2025 school year! I can't put their names in this report because the election is April 12th, but I can share at our meeting!

SGA is working on many campus initiatives. The first initiative is working on making SGA a positive experience for our members and campus community. We are working to help students acquire leadership skills and obtain new problem-solving skills by fostering a solution-oriented mindset. The second initiative is more programming for students and clubs. Our goal is to get more students involved in our weekly assembly. Last year we had about 40 regular attendees. Our goal this year is to increase to 55 attendees. We would like to have this increase to ensure that every group and student on campus can get their voice heard. We feel like accurate student representation is the most important thing a student government can have.

SGA is also working hard to make sure students feel heard during this difficult time on campus. We have been working to support safe spaces for students to share their opinions with college administrators. We have also been working with our student contacts at SUNY to inform other SUNY students about what is happening on our campus. We feel like students' mental health is most important, so we have worked to provide resources to them during this confusing and stressful time. We feel as though students have accepted the program discontinuations at this moment! Students have loved the openness from President Smith while strategic planning!

We are super excited to announce our Spring Carnival! This year it is Friday May 3, 2024. This will be held 2-6pm outside of the student union! We will be offering many activities including: stuffed animal making, sketch artist, face painting, and carnival snacks! We worked with PACES this year to offer each student that attends the carnival a free sundae coupon! We are also bringing in a smoothie bar!

We are also very excited to say that our clubs have reached a new high of attendance. We have also had a lot of newly approved clubs like Chess Club, Figure Skating Club, Socialist Club, and Photo Club. We have a couple more clubs in the works that I hope SGA can share with you in the Fall!

With everything said above I just want to thank you for your continued support. I also want to let you know that campus is alive, and students are happy and excited to be here, and I hope we can continue this trend. With any question or concerns don't hesitate to contact me at sgapres@potdam.edu.

ENROLLMENT MANAGEMENT – COLLEGE COUNCIL, 4/2024

1. Fall 2024 new undergraduate student (freshman and transfer) numbers snapshot (as of April 10):

	2022	2023	2024
Applications	3230	4047	4718
Admits	2575	3343	3522
Deposits	294	270	193

2. Admissions

- We are running another SUNY Potsdam Free Application Week from April 6 – April 14.
- A Spring Accepted Student Day was held on March 23. It was a good event, although attendance was impacted by a snowstorm. Another Accepted Student Day is on April 20. Registration numbers look good and keep growing. There are admitted student bus trip weekends scheduled in conjunction with each event. 46 students attended the March 22-24 bus trip and the April 19-21 trip is tracking to be a full bus (55 admitted students).
- FAFSA delays are impacting deposit numbers across SUNY and beyond. We serve a population of students that typically demonstrate significant financial need. Many students and families are waiting to see financial aid packages before making a college decision. We hope to be able to begin packaging in late April / early May. SUNY Potsdam, along with most of SUNY, moved the recommended decision date from May 1 to June 1.
- Admissions and Financial Aid are offering FAFSA completion assistance, both in person and virtually. Multi-channel communication is being utilized to keep prospective and current SUNY Potsdam students and families updated about packaging delays.
- Admissions staff are doing spring recruitment travel to connect with fall 2024 students as well as many high school juniors and community college students. The Admissions staff are cross trained in Financial Aid and are doing a calling campaign to all admitted students. This is in addition to the great work current Potsdam students have been doing over the past few months. They have been calling prospective students interested in the programs they are studying here at Potsdam.
- Several spring semester student group visits are in progress and individual students and their families are visiting campus weekdays and select Saturdays.

3. **Financial Aid** (from Courtney Rust, Director of Financial Aid)

- SUNY Potsdam has received just under 3,000 FAFSAs for 2024-2025
- We have been able to load these into the test environment only and begin work on updating all the jobs to process these.
- We expect to receive the patches to be able to package students by the end of the month. Then we estimate 1-2 weeks of testing packaging to ensure the packages are accurate. We are looking at an early May best estimate for award packages right now.
- Unfortunately, the government processed 20% of FAFSAs incorrectly. They plan to reprocess them the first half of April. We are still awaiting on information to see how many of SUNY Potsdam FAFSAs are incorrect. We have been advised to not package these students until their correct FAFSAs are received.
- The data integrity of these FAFSAs is very questionable right now. Financial Aid professionals across the nation have been finding new errors in the formula every day as we now have gained access to the records for review. The government has not 'discovered' any errors as they like to report, it has all been schools reporting these to them.
- Most schools are seeing about a 20% reject rate due to signature/consent issues. We don't know our exact number yet, but it seems like we will be around that too. This is much higher than past years. Students are still not able to correct their FAFSAs to add signatures. The government has reported that functionality should come sometime this month.

BUSINESS AFFAIRS REPORT

Six months into the Framework for Fiscal Health, we are estimating that by the end of June 2025, as a result of increased support from SUNY and actions taken by President Smith and President's Council in accordance with the Framework, the College is on track to reduce the \$9 million structural deficit to just over \$3 million. These numbers are estimates based on Potsdam's actions to-date, and actual numbers will vary based on specific dates of planned personnel actions and on unforeseen events and changes that happen. This estimate also has the potential to be impacted either positively or negatively by enrollment next year.

While this represents significant progress against the College's financial challenges, more work needs to be done. To that end, the College will continue carefully reviewing and managing personnel and staffing levels and attempting to identify non-personnel savings. Several initiatives are underway attempting to increase the College's ability to generate revenue, including more frequent review of student fees to ensure course costs are covered without using state funds, working with the College Foundation, Research Foundation and PACES to identify revenue opportunities, developing microcredentials, and exploring increases in third-party rental revenues.

STUDENT AFFAIRS REPORT

Athletics

The athletic department is looking forward to finishing the 23/24 season off in strong fashion. Recently, the men's ice hockey team returned to the SUNYAC playoffs for the first time in four seasons. Thanks to the team's success, Head Coach Chris Bernard and his staff were named SUNYAC Coaching Staff Of The Year. On the hardwood, women's basketball player Jakia Howard became just the eighth Bear in program history to reach the 1,000 point mark. Notably, student-athletes continue to volunteer their time on campus and in the community. Aside from assisting at the food pantry on a weekly basis, the athletic department has been involved with no fewer than 25 community service events to date."

Campus Life

Campus Life has had a successful Spring semester coordinating both Winterfest as well as Charter Day activities, together with Alumni Relations. A total of 474 students attended Winterfest events with 353 students attending 2 or more events. Highlights included an amazing Casino Night with 195 attendees that include live student entertainment, mocktails, and passed appetizers along with Casino games and prizes for. The Winterfest Student Org Fair had 251 unique attendees with 1,698 check-ins at 15 unique winter-themed stations staffed by clubs/organizations. Spicy Bites, a new event this year, allowed students to take the Hot Ones Challenge. This attracted a wide variety of students who do not normally attend events. Other departments and SGA also offered successful events including the Drag Show, which attracted 181 students. Intramurals worked with the President's Office to offer, "Sledding with the President" at the President's home. Emerging Leaders offered Charter Day this year to celebrate SUNY Potsdam's 208th birthday. Numerous food, DIY, and activity stations were offered including cupcakes, goodie bags, Potsdam trivia, Potsdam themed birthday buttons, and more. The Alumni Association assisted with the effort through both fundraising for supplies/prizes as well as staffing activities together with the Emerging Leaders students. New this year was the addition of a Birthday-themed dinner at the Bear Cave featuring Chicken Parm Night, cake and ice-cream – which was extremely well attended!

Counseling Center

The College Counseling Center has engaged with 622 individuals, resulting in a total of 2,180 attended sessions from July 1st, 2023, to the present date. This figure encompasses students seen by the 13 Peer Counselors, the Psychiatric Nurse Practitioner, the Registered Nurse, and those utilizing the SUNY Telepsychiatry Network. The prevalent presenting concerns observed include Depression, Anxiety, ADHD, and Adjustment Disorder issues. Notably, students are exhibiting increasingly acute and intricate mental health needs, necessitating extended sessions with individual counselors. The SUNY Incremental Funding enabled us to hire an additional Counselor and the establishment of a new Case Manager. Moreover, the College Counseling Center remains committed to education and outreach initiatives. Notably, presentations in AAA Mental Health have reached approximately 200 individuals this academic year, with an

impressive 84% retention rate among participants. Furthermore, the development of a new presentation, "Race Based Traumatic Stress," garnered participation from 20 individuals across SUNY Potsdam and the local community during a recent Lunch and Learn Session hosted by Dr. Richardson-Melecio.

Residence Life

The spring 2024 semester in Residence Life has been very busy. Two members of our central leadership team won awards through the SUNY Potsdam PRIDE Appreciation program in Demonstrating Leadership and Recognizing Creativity. Our RA Selection process has over 49 applicants which is the highest number we have seen since before Covid, in fall of 2020. Since November, we have been creating and posting "Residence Hall History" information on social media. This includes information on the buildings, who they are named after, and any relevant facts. Buildings highlighted were Bowman South, The Townhouses, Lehman Draime, Van Housen, Knowles, Morey and MacVicar. Partnered with Alumni (K. Tieger '73 and A. Goldstein '68) to collect historical pictures. Throughout the month of April, we will be highlighting the town of Potsdam and encouraging students to get involved and visit local businesses and points of interest. We have started our Returning Student Housing Process and have had a lot of participation. We have mostly filled our Townhouses, fully filled out Apartments, and processed around 150 single applications. Currently, we have 356 students already housed and this number will continue to grow with our suite process and standard double process continuing in the next few weeks after Spring Recess.

PACES

PACES continues to be challenged in balancing customers' expectation and enrollment challenges. Meal plan participation in 2013-2014 was almost 2600 students, in 2017-2018 it was above 2200 students, today it is 860. We will continue to figure out the best strategies to offer the best service, quality food and still meet our budget. Unfortunately, that means a modification in where, and how we operate. Becky's will continue to add more hot food options to their menu until we figure out a good product mix while at the same time adhering to a tight labor schedule to make our budget. The College Store is working on course material adoptions from faculty, which is a compliance issue. Equitable access programs have been proven to help with student success & retention. We received 3 proposals from the RFP's we sent out and the PACES board is in the process of reviewing them..

Student Conduct and Community Standards

So far in the 2023-2024 academic year, 207 cases were reported involving 310 students. The most frequent charges include violation of residence hall regulations – e.g. noise, fire safety rules (167), alcohol (64) and cannabis (55). In partnership with Title IX and a Campus Leadership Team, the campus Culture of Respect team received the results of the second self-study, showing improvement in 5 out of 6 areas and remaining steady in the last area. A meeting of the Campus Leadership Team is scheduled later this month to discuss how to share the results of the self-

study with the campus community. The Office of Student Conduct partnered with the Title IX Coordinator, University Police, and Renewal House to co-present a program for students on having a safe spring break. The Office of Student Conduct is gathering a group of students, staff and faculty to begin discussions of activities around registration and voting for the November 2024 Presidential Election.

Student Health Services

SHS Patient Satisfaction Survey 2023-2024

- **93.62%** of students that have had an appointment in Student Health Services reported that coming to SHS has **helped to support their academics, class attendance, and retention** at SUNY Potsdam.
- **100 %** of the students that have had an appointment in Student Health Services reported that they **would recommend us to a friend**.

Opioid Epidemic

- 96 members of campus trained so far, this academic year (up to March 26th).
- 307 students and employees on our campus received Narcan training since the program began.
- Narcan was placed (and replaced) with all AEDs on campus.

CPR Training

- 5 people have been trained as CPR instructors & 23 members of our campus have been trained in CPR

EMR

- Mediat won contract; still waiting for final signatures

Student Appointments

- 23-24 academic year (as of 3-26-24): 2,253

University Police

We have responded to approximately 400 police reports/calls for service and 5 community Policing programs have been completed. The arson investigation from the Van Housen Hall fire is still underway. UPD has executed several warrants and is working with the District Attorney's office and NYS Police on gathering evidence to support the case. Chief Ashley is preparing for an accreditation audit in June and has started working on 2023 Clery reporting. Lt. Macdonald is back from leave and Lt. Michaud has completed a 3-week Police supervisor school.