A minor is a grouping of courses (generally around 21 credit hours) designed to allow the student to emphasize a specific area of study. These courses may fall within the credit hour requirements of the student's degree program.

Although the Business of Music Minor is open to all students of the College except for B.S. in Business Administration majors (who take a different plan of study under the Music Business minor), this minor is most applicable for students majoring in Music, Theater, Dance, Arts, Creative Writing, or Communications programs. Students wishing to add this minor need the approval of the Music Business coordinator.

Courses

23 credits

Required Courses:

MUAI 201 Music Business I (3 cr)
MUAI 202 Music Business II (3 cr)
MUAI 450 Practicum in Music Business (2 cr)

Music Electives (6 cr, select 2 courses from the following):

MULH 161 Global Popular Music & Urban Cultures (3 cr)
MULH or MUCH 340 The Music of the Beatles (3 cr)
MUAI 310 Music Merchandising and Retail (3 cr)
MUAI 315 Inside a Record Label (3 cr)
MUAI 320 Music Business Technology (3 cr)
MUAI 332 Recording and Production Techniques (3 cr)
MUAI 400 Legal Aspects of the Music Industry (3 cr)
MUAI 401 Arts Administration (3 cr)
MUAI 402 Music Grant Writing (3 cr)
MUAI 432 Advanced Audio Techniques (3 cr)
MUCE 533 Band Instrument Maintenance for Wind Educators (3 cr)
MUCE 534 String Fleet Maintenance for String Educators (3 cr)
MUCH 440 Historical Development of Jazz (3 cr)
MUCT 330 Jazz Theory and Arranging (3 cr)

Business/Economics Electives (9 cr, select 3 courses from the following):

ACCT 201 Principles of Accounting I (3 cr)
ACCT 202 Principles of Accounting II (3 cr)
MCMT 410 Operations Management (3 cr)
MGMT 301 Principles of Management (3 cr)
MGTG 301 Principles of Marketing (3 cr)
MGMT 340 Information Systems for Business (3 cr)
ECON 105 Principles of Microeconomics (3cr)
ECON 110 Principles of Macroeconomics (3 cr)
ECON 460 Industrial Organizations (3 cr)
STAT 100 Statistics (3 cr)